

Media & Communications Lead

0.6-0.8 FTE (3-4 days per week), 12 months fixed term

The Australian Centre for International Justice (ACIJ) is Australia's first and only specialist legal centre dedicated to international justice litigation, research and advocacy. Established in 2019, we work to fill a critical gap in legal services for survivors of torture, war crimes, crimes against humanity and genocide seeking justice and accountability in Australia.

Our primary aim is to develop Australia's capacity to investigate and prosecute international crimes, including through the principle of universal jurisdiction - which allows countries to prosecute perpetrators of the most serious international crimes regardless of where those crimes were committed. Despite Australia having laws to prosecute these crimes, the practical implementation of international criminal investigations and prosecutions remains in its infancy.

We combine strategic legal action with policy reform and community engagement to combat the impunity enjoyed by perpetrators of atrocity crimes. Working alongside survivor communities and partner organisations in Australia and around the world, we strive to position Australia as a new avenue for accountability on the global stage. Our work is guided by the values of justice, accountability, human rights, dignity, courage and solidarity

About the Role

We are seeking a dynamic and experienced Media & Communications Lead to join our small but dedicated team in Sydney. This role offers a unique opportunity to amplify the impact of ground-breaking legal work in international justice and human rights.

Reporting to the Executive Director/Principal Lawyer, you will lead ACIJ's communications strategy across all program areas, working to increase public understanding of international justice issues and build support for accountability mechanisms in Australia.

You will generate meaningful earned media outcomes – securing editorial coverage and interviews that effectively communicate the impact of international crimes and the importance of accountability. You will build and maintain relationships with media outlets to ensure our cases, legal developments, and advocacy work receive the attention they deserve.

You will be ensuring ACIJ maintains a clear, confident, and consistent voice across all communication channels. This includes managing our social media presence and working with partner organisations to maximise the reach and impact of communications around international justice initiatives.

MEDIA & COMMUNICATIONS LEAD POSITION DESCRIPTION

Key Responsibilities

- Lead the development and implementation of ACIJ's communications strategy, ensuring alignment with our mission, vision and strategic objectives
- Design and execute media campaigns that effectively communicate complex legal concepts and human rights issues to diverse audiences
- Build and maintain relationships with key journalists and media outlets to generate meaningful coverage of international justice issues
- Produce high-quality content including media releases, opinion pieces, reports, briefings and presentations
- Manage ACIJ's digital presence across website and social media platforms
- Support the Executive Director and staff, in public engagement, advocacy and stakeholder relationships
- Coordinate communications around legal cases, policy submissions and advocacy initiatives
- Contribute to policy development and law reform work
- Assist with events, publications and donor communications
- Support fundraising efforts through effective communication of ACIJ's impact

Selection Criteria

Essential

- Bachelor's degree in communications, media, journalism or related field
- Minimum 5 years' experience in strategic communications roles
- Exceptional writing and editing skills with ability to communicate complex legal concepts clearly
- Demonstrated experience building successful media campaigns and relationships
- Strong digital communications skills including website and social media management
- Excellent project management and organisational abilities
- Ability to work both autonomously and collaboratively in a small team
- Knowledge of MailChimp and Wordpress platforms
- Graphic design skills

Desirable

- Experience in human rights, international justice or related fields
- Understanding of international criminal law and universal jurisdiction
- Knowledge of trauma-informed communication practices
- Experience working with diverse communities and stakeholders

What We Offer

- Meaningful work at the forefront of international justice
- Flexible and hybrid working arrangements
- Salary packaging benefits (subject to eligibility)
- Collaborative, dynamic workplace culture
- Professional development opportunities

Employment Details

- Location: Sydney
- Hours: 23 hours to 30 hours per week (0.6 – 0.8 FTE) To be discussed.
- Contract: 12 months fixed term with possibility of extension
- Salary Range: \$58,938 to \$76,876 + 11.5% superannuation

ACIJ knows that a diverse team is better placed to improve access to justice for survivors of human rights abuses. We strongly encourage applications from Aboriginal and Torres Strait Islander peoples, people from culturally and linguistically diverse and refugee backgrounds, people with disability, LGBTIQ+ people, and others who bring diverse perspectives to our work.

This job description outlines the current duties and responsibilities of the position. These will be reviewed on a regular basis with the position holder and are subject to change according to the needs and priorities of the Australian Centre for International Justice.

How to apply

- Applications should be addressed to Rawan Arraf, Executive Director, and Lara Khider, Acting Executive Director, and should comprise: a cover letter addressing the selection criteria (max. 3 pages) and your resume.
- Applications should be emailed to info@acij.org.au in a single PDF document with your name in the document title and 'Media & Communications Lead' in the subject line.
- If you have questions about this role please email info@acij.org.au for more information.
- Closing date for applications is Friday 24th January 2025, 11.59pm AEDT.